

SA celebs spread love and roses to motorists

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SOUTH African celebrities and Proudly South African members gathered in Sandton, distributing roses and chocolates to motorists spreading the love for Valentine's Day yesterday.

The event titled: "Show your love for South Africa-support local to help create jobs" took place at the corners of William Nicol and Sandton Drives.

The campaign was created to support local goods, products and services to help create jobs.

New Miss SA Teen, Celeste Khumalo, who was part of the event, said, "by buying local roses, we are showing support and promoting jobs."

Among other personalities, new Miss SA, Melinda Bam and Yfm DJ Linda Mbuso, spent the morning giving out roses to motorists.

Deputy Minister of Trade and Industry, Thandi Vivian-Pokolo, also attended the event, and said it's significance was to bring the message of love and support for local products. "We encourage South Africans to buy locally produced commodities," Pokolo said. "The response we received was awesome, we want this to be a national campaign in the future," Proudly South African CEO, Leslie Sedibe, said.



SPREADING LOVE. Melinda Bam, new Miss South Africa, and Celeste Khumalo, Miss SA Teen, hand out roses to motorists yesterday on Valentine's Day at the corner of William Nicol and Sandton Drive, Sandton. *Picture: Nigel Sibanda.*