

SA CELEBS UNITE FOR VALENTINE

SOUTH African personalities and celebrities will unite "in love" for South Africa this Valentine's Day, February 14, as they take to one of the country's busiest intersections.

The stars will be teaming up with Proudly South African to distribute thousands of roses and chocolates to motorists.

This is to create awareness around supporting local

goods, products and services to help create jobs.

The Deputy Minister of Trade and Industry, Thandi Vivian Tobias-Pokolo, will join the celebrities and the Proudly SA team tomorrow morning on the corners of William Nicol and Sandton Drives between 7am and 9am.

The event is titled: "Show your love for South Africa – support local to help create

jobs."

The new Miss South Africa, Melinda Bam, will also take part in the Proudly South African campaign.

Various local actors and musicians have also committed to attend the event.

These include DJ Sbu, Penny Lebyane, Kabelo Mabalane, Danny K, Sinazo Yolwa, Mmarona Motshegoa, Nthabiseng Mphalele, Samu Ndlovu, Max

Mmeti.

The JMPD and ER24 will also be lending a hand to spread the love on Valentine's Day.

Media will arrive between 07am and 07h30 for refreshments, photo opportunity and interviews.

For further information, contact Gillian de Gouveia, PR Manager: Proudly SA, on 082-410-1195, or e-mail on gill@proudlysa.co.za.