

Omani presents opportunities for local businesses

The Ekurhuleni Business Initiative (EBI), which incorporates a number of Boksburg businesses in its network, held a special presentation for its members at Emperors Palace on Monday, February 13.

'Business opportunities in Oman' was the theme of the presentation and local businesses were encouraged to consider expanding their business interest by venturing into the relatively new economy of Middle Eastern country Oman.

Jan van Wyk, co-ordinator of the Oman South African Friendship Association, told the businessmen about the opportunities in the country and said that the beauty of the Omani economy was that the exchange rate is so good.

"In 40 years the country has developed its

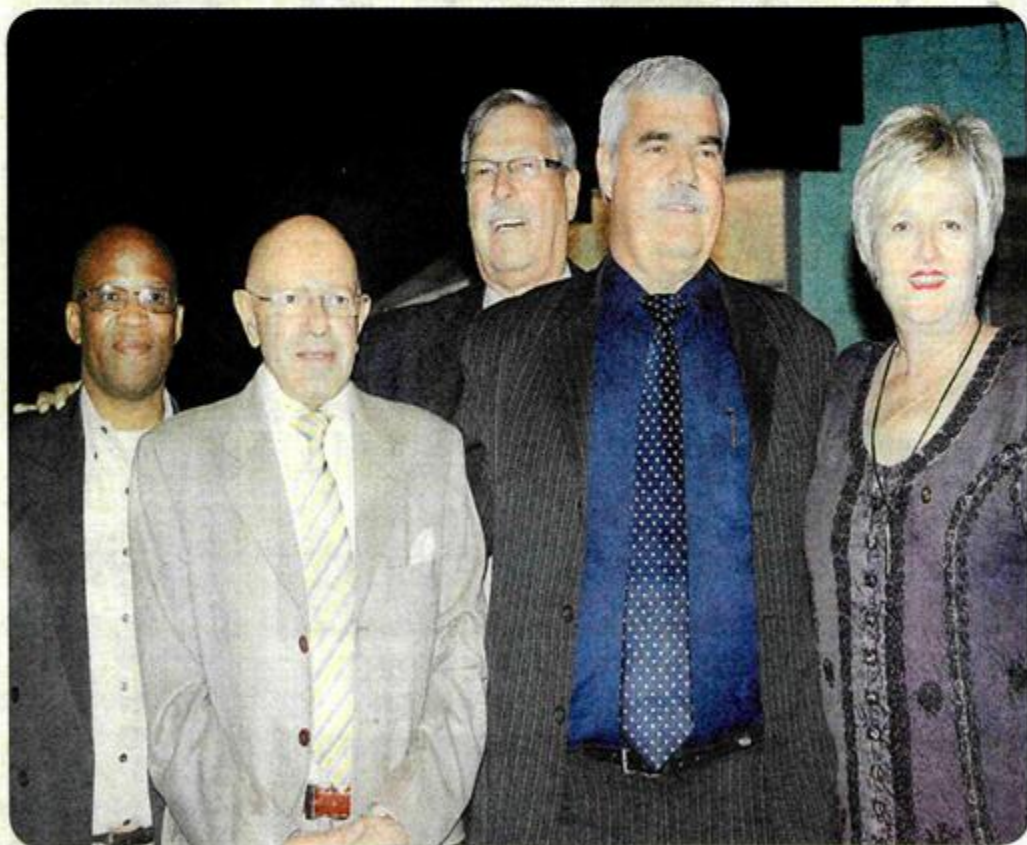
economy and opportunities are opening up fast," said van Wyk.

He added that the country is in need of skilled workers, particularly those in the technological sector.

The South African ambassador to Oman Yusuf Saloojie described the Sultanate as 'the Switzerland of the Middle East'. It is clean, spotless, there is minimal crime and business is quickly developing as new oil and gas was recently discovered there.

"Technology is desperately needed in Oman," he added.

Chris van Biljon, CEO of the EBI, said that the EBI is in the process of sending a delegation of businessmen to the country.



The Ekurhuleni Business Initiative's (EBI) meeting on February 13 looked at business opportunities in Oman, in the Middle East. Seen here are Alfred Sepirwa (Director for Economic Empowerment for the Ekurhuleni Metro, left), Yusuf Saloojie (South African ambassador to Oman), Chris van Biljon (CEO of the EBI), Jan van Wyk (co-ordinator of the Oman South African Friendship Association) and Daleen du Preez (marketing executive for Proudly South African).