



PINK ROSES: SA musician Danny K hands out flowers to some lucky ladies yesterday in Sandton on Valentine's Day.

Picture: REFENTSE SEBOTHOMA



FOR YOU MADAME: Proudly South African CEO Leslie Sedibe hands out roses in Sandton on Valentine's day.

Pictures: REFENTSE SEBOTHOMA

SAY IT WITH FLOWERS: Miss South Africa Teen Celeste Khumalo joined the throng of celebrities in Sandton yesterday.

Motorists feel the love

Stressed-out motorists did a double take when celebs handed out roses, all in the name of cupid

Ina Skosana

RECENT revolts against cupid could not deter hopeless romantics from spreading the love this Valentine's Day.

Some of the country's top TV and radio personalities put street vendors out of business yesterday as they spread the cheer to stressed-out motorists in Johannesburg, all in the name of love.

Television presenter Pearl

Modiadie was one of the celebrities who handed out roses on William Nicol Drive, saying she would jump at any chance to celebrate the day.

"I just love Valentine's Day. People's responses were amazing and I hope we got the message across for people to love our South Africa," she said.

The Deputy Minister of Trade and Industry, Thandi Vivian Tobias-Poloko, dressed

in red and white, encouraged South Africans to love their country.

"I am here today because I am proudly South African. Today's campaign ties in with the efforts of the department in our anti-piracy campaign. We want to encourage people to buy local products and help job creation," she said.

Proudly SA CEO Leslie Sedibe also joined in the love campaign by handing out

roses to passing motorists and passengers.

"Valentine's Day is about love and we want to send out a message for people to show love for their South Africa by being responsible citizens and showcasing leadership in their lives," he said.

"South Africans need to get behind their own products and buy local.

"The response today has been amazing and beyond

our wildest imagination," said Sedibe.

"We might even make this an annual event. We definitely want to make this campaign bigger and target other intersections."

Other personalities who came out to show love were Miss SA Melinda Bam, Miss SA Teen Celeste Khumalo, kwaito artist Kabelo Mabalane and DJ Sbu.

The motorists, however,

were tight-lipped about their plans for the day, saying they preferred to keep them a surprise.

"She will just have to wait and see. I have big plans tonight," said Tsepiso Matlala, from Honeydew.

Despite it being a leap year, none of the ladies we spoke to told us of any big plans they had for proposing marriage to their boyfriends.

inas@thenewage.co.za