



Press release  
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### **Proudly South African calls for national unity through sport**

*Proudly South African* is challenging all South Africans to make 2012 a year in which the nation unites behind our sporting teams, to promote and grow national unity and patriotism through sport.

“Drive, motivation, unity, team spirit, high quality performance and determination to succeed and excel are some of the qualities that characterise our sporting teams,” said CEO of *Proudly South African*, Adv. Leslie Sedibe.

In the latest “Proudly South African” sporting success, the Imperial Toyota South Africa Team achieved third place at this year’s Dakar Rally in Argentina, Chile and Peru. Giniel de Villiers and Dirk von Zitzewitz attained the podium position, driving a locally designed and built Toyota Hilux. Duncan Vos and Rob Howie came in eleventh overall.

*Proudly South African* earlier partnered with the team on its quest in the world’s longest and toughest motor race.

“We congratulate the Imperial Toyota Dakar Rally Team for achieving success in the world’s toughest endurance race. The team epitomize the *Proudly South African* spirit and have flown our flag with pride,” said Adv Sedibe.

*Proudly South African* also congratulates other South African competitors, including Mark Corbett and Francois Jordaan who finished in 24<sup>th</sup> place.

Meanwhile, *Proudly South African* congratulates 23-year-old Branden Grace for winning the Jo’burg Open Golf Tournament, an official co-sanctioned Order of Merit event on the PGA European Tour and Sunshine Tour.

“Let’s stand up and unite behind our sporting stars in 2012. Let us use sport to unite as a nation in 2012,” said Adv. Sedibe.

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