

Buying local is lekker for textile workers

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“BUY local” is the new battle cry of the SA Clothing and Textile Workers Union (Sactwu), which has joined forces with Proudly SA in a pledge to promote local products and help address poverty, inequality and unemployment.

The Buy Local Pledge was signed by Proudly SA chief executive advocate Leslie Sedibe and leaders of Sactwu at a Woodstock hotel yesterday.

Urging people to stop buying foreign goods, Sedibe said this did not create jobs for locals.

“We are encouraging people to make the personal choice of buying local products to empower locals,” Sedibe said.

Sactwu general secretary Andre Kriel said: “Sactwu will appeal and protest in front of local shopping centres to make sure that they follow the Buy Local pledge. Companies should donate money towards the pledge and we will also appeal to government that tenders must go to locals.”

Schools, churches and tertiary students should all follow the Buy Local pledge, he said.