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## ARTICLE

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### **CORPORATE SOUTH AFRICA CELEBRATES LIFE WITH CANCER SURVIVORS!**

*Media release from the Cancer Association of South Africa, in association with CGF Research Institute (Pty) Ltd*

Have you ever heard the words “*you have cancer*”, or do you know any of your employees or any of their family members, who have heard these words? Take one day out of your life and feel what it takes to be a **CANCER SURVIVOR**.

CGF Research Institute (Pty) Ltd, CEO Terry Booysen has committed to partner with CANSA in this Corporate Relay For Life. “Ninety percent\* of all cancers are caused by environmental factors and it is our collective responsibility to do something about it. It is our time to give back to all those people who have been fighting the battle against cancer and who have heard the words “*you have cancer*”, says Booysen.

Considering the social values of your company, which underpin good governance and espouse the tenants of ‘*doing good, doing right and showing character*’; entering a team for this first ever CANSA Corporate Relay For Life, is a must. Not just is it the right thing to do, but it would also include you in the biggest networking opportunity of the year.

CANSA Relay For Life is a fun-filled, overnight event that mobilises cancer survivors and corporate companies to celebrate life. Booysen continues saying that, “through our participation in this event, we also have the opportunity to remember loved ones that have passed away from cancer and raise money for the fight against cancer.” A cancer survivor is anyone who has heard the words “*you have cancer*” at any stage in their life, explained Sue Janse Van Rensburg, CANSA’s CEO and a cancer survivor herself of 27 years. “Not only is the Corporate Relay a great way for Corporate South Africa to honour those who have passed, but it is also a way to show their support for the survivors and commitment in fighting back against cancer,” adds Janse Van Rensburg.

Cancer survivors and their work colleagues may well be working side-by-side on a daily basis, and they may not know that their colleagues are in fact cancer survivors. This CANSA Relay For Life will give a ‘face and voice’ for cancer survivors as well as an opportunity for corporates and workplaces to show their support by committing to fight against cancer and help South Africans know that they can beat this disease.

At this Corporate Relay, team members take turns to walk or run around a track for 12 to 14 hours. Participants will enjoy great networking, camping-out, entertainment, good food, games and team building. People who participate all share a common purpose - to help CANSA in the fight against cancer. All the funds raised at this Corporate Relay will be used to assist CANSA in providing cancer related services to all communities across South Africa.

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The event will take place from the afternoon of Saturday, 3<sup>rd</sup> September to the morning of Sunday, 4<sup>th</sup> September 2011 at DENEL Properties Irene Campus (our official venue sponsor 2011). From sunset to sunrise, come and take one day out of your busy schedule to feel what a CANCER survivor goes through.

All night entertainment and refreshments will be available. Huisgenoot & You Magazine has committed to sponsor the stage while many of South Africa's top artists have already donated time and talent for this event, such as Jakkie Louw, Elvis Blue, Kevin Leo, Tiro, PJ Cruz, Steven Sterling and Ryan Walt with the theme of 'celebrate life'.

If you really care, please will you consider entering your corporate team to help fight cancer?

### Who to contact?

You can get further information from the CANSAs website at [www.cansa.org.za](http://www.cansa.org.za) or contact Karin Metz on 082 458 6104 or email [karin@bni.co.za](mailto:karin@bni.co.za) or

access the CGF website at: [www.cgfresearchinstitute.com/SocialEvents/tabid/16187/Default.aspx](http://www.cgfresearchinstitute.com/SocialEvents/tabid/16187/Default.aspx)

or send a SMS as follows, to receive all the exciting information on how you can participate!



### About CANSAs

CANSAs's purpose is to lead the fight against cancer in South Africa by offering a unique and integrated service to the public and all people affected by cancer. As a leading role-player in cancer research (more than R4,5 million spent annually), the scientific findings and knowledge gained from our research is used to realign our health programmes as well as strengthen our watchdog role to the greater benefit of the public.

CANSAs has more than 350 staff, 12 000 volunteers, 60 offices as well as 13 interim homes in the main cities for out-of-town cancer patients accessing treatment.

For more information on CANSAs, visit [www.cansa.org.za](http://www.cansa.org.za) or contact CANSAs toll-free 0800 22 66 22 email: [info@cansa.org.za](mailto:info@cansa.org.za)

*\* According to statistics extracted from a 2010 CANSAs Research Paper - Dr Carl Albrecht*