



**FOR IMMEDIATE RELEASE**

**PROUDLY SA WEEK 2010: FIRST CAMPAIGN CHAMPION AWARD**

**CGF RESEARCH INSTITUTE (PTY) LTD RECEIVES PROUDLY SA CAMPAIGN CHAMPION AWARD.**

*Rosebank, Johannesburg – Thursday September 30, 2010. 13:00.*

The Proudly South African “**Buy Local**” campaign of South Africa, which was launched in 2001 to boost job creation and national pride is now more than ever needed to change the economic landscape of our country. This campaign could not have run for the last nine years if it was not for the commitment and dedication of its members.

“Our Proudly South African members are a rare breed. They are South Africans who believe in the values of integrity, honesty, and reliability and are enthusiastic about making positive contributions to the growth and development of our country”, says CEO, Herbert Mkhize.

He added that one such company who is the epitome of the Proudly South African ethos is CGF Research Institute (Pty) Ltd. Since joining the campaign in 2004, CGF Research Institute (Pty) Ltd contributed extensively to the development and implementation of sound corporate governance principles within the campaign and its members.

As part of the Proudly South African week activities, CGF Research Institute (Pty) Ltd, headed by CEO Terry Booyesen, was awarded for their continuous dedication not only to the campaign and its members, but also to the ethical development of businesses in South Africa.

Prizes included the award of ‘Campaign Champion’ as well as a special prize from a fellow member, Rugalia Designer Rugs. Rugalia Designer Rugs are designers of personalized, corporate and residential rugs whose work grace the private offices of, amongst others, the Shaik of Dubai as well as the SA Parliament and will surely add a special touch to the offices at CGF.

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Proudly SA CEO expressed, "We are proud to have CGF Research Institute (Pty) Ltd as a member and appeal to all South African businesses to follow the example of this progressive company who is dedicated to the development of entrepreneurs who will drive our economy into the future".

**Be Proudly South African. Buy local to create jobs!**

For more information on CGF Research Institute (Pty) Ltd go visit the website: [www.cgf.co.za](http://www.cgf.co.za) or [www.corporate-governance.co.za](http://www.corporate-governance.co.za).

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**About Proudly South African:**

Proudly SA is a not-for-profit organisation that promotes quality local products and services. For more information on Proudly South African and Proudly South African month, kindly contact Ms. Dalene du Preez, Executive Manager, Marketing & Communications, Proudly South African Campaign, 011 327 7778, or visit [www.proudlysa.co.za](http://www.proudlysa.co.za).

**About Rugalia Designer Rugs:**

Rugalia Designer Rugs was founded in the 1980's and taken over by Amanda Tait in 2001. They produce rugs for the national and international markets and will compliment every space and style. They have created works of art for the American Embassy, SA Parliament, Cape Grace Hotel Spa – V&A, Pezula in Knysna, Zimbali Hotel in Durban, the Shaik of Dubai's private offices, The Grand Hotel and 15 on Orange in Cape Town. For more information contact Amanda Tait on:

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*Rugalia Designer Rugs*

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