

Johannesburg

11 September 2009

CGF'S FIRST LADY HONORARY PATRON: PROFESSOR SHIRLEY ZINN

CGF Research Institute (Pty) Ltd has made a name for itself, since its inception in March 2004, as an organisation that is serious about causing change in the mindsets of business leaders when it comes to matters associated with good corporate governance. In so many instances, the words "good governance" quickly slips off the tongue from directors who may not fully appreciate the full impact and meaning, not least the underlying governance complexities associated to their businesses. In this regard, CGF goes about its daily tasks to assist business leaders understand the broader context of the topic and that the governance process is not culminated in a single event. Good business governance and its practices requires - as a process - a renewed understanding of business that is conducted fairly, business which is unencumbered by hidden agendas and the people who drive the business must be willing to accept their responsibility when things go wrong. These business values can only be found amongst leaders who, at their fundamental roots, are solid honest individuals - they have a heart, mind and soul which care for the greater good of the society in which they conduct the affairs of their business.

It therefore goes without saying that the people within CGF need to associate themselves with these values, knowledge and skills that will allow CGF Research to transfer these principles of good corporate governance to as many business leaders as possible, so that all stakeholders can begin to partake and benefit from the resources which have been made available to our societies. Moreover, CGF recognizes the importance of acquiring external support from recognized professionals, who in their own right have become beacons that epitomize individual strength of character and business leadership. One such individual is found in our first lady Honorary Patron - Professor Shirley Zinn - who has accepted this role within CGF.



Professor Shirley Zinn accepts an Honorary Patronship from Terry Booyesen (CGF: CEO)

Professor Zinn shares our vision of a society which is not dominated by the greed and dominance of corporate 'pirates' who disregard modern day laws, as well as educating our business leaders to balance our society where rules are applied equally, and distribution of knowledge and wealth can occur fairly.

Professor Zinn has a wealth of knowledge in the area of Human Resource Management and is the Group Executive of human resources at Nedbank. Prior to this, she was the General Manager for human resources at the South African Revenue Service (SARS). She is also an extraordinary professor at the University of Pretoria's department of human resource management and past Chairperson of the Institute of Bankers. She serves as a board member on the Bankseta and Monash University in South Africa. Professor Zinn started her career as a secondary school teacher and then moved to the University of Western Cape where she lectured in teacher education. Thereafter, she served at Southern Life as Training Manager.

She held the position of executive employment equity at Computer Configurations Holdings and director of Special Programmes for the department of public service and administration. Before her appointment at SARS, she filled the role of regional human resources director for the Middle East and Africa for Reckitt Benckiser. Shirley holds a BA (UWC), higher diploma in education (UWC), BEd Honours (Unisa), Med: Adult Education Focus (UWC), Med: Psychology Focus (Harvard) and Doctorate in Education (Harvard).

CGF is honored to have Professor Zinn amongst our ranks. We believe her presence will bring tremendous value to our business objectives - we welcome Shirley to our team with pride. We believe her business

experiences and personal accomplishments will bolster the work being done within CGF, further setting an example of exemplary business leadership for the leaders of business in South Africa.

About CGF Research Institute (Pty) Ltd

CGF is a Proudly South African company that specialises in conducting desktop research on Governance, Risk and Compliance (GRC) related topics. The company has developed numerous products that cover GRC reports designed to create a high-level awareness and understanding of issues impacting a CEO through to all employees of the organisation.

Through CGF's strategic partners, their capabilities extend to management consulting, executive learning and facilitation of Corporate Governance and Risk awareness workshops, which caters for large corporates to small and medium sized businesses. To find out more about CGF, its patrons and their respective services, access www.cgf.co.za or www.corporate-governance.co.za

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