

### **The Global SME Business Toolkit**

Small and Medium Enterprises (SMEs) in South Africa now have access to information on establishing and running their business, thanks to the launch of a Global Business School of Entrepreneurship (GBSE), which was

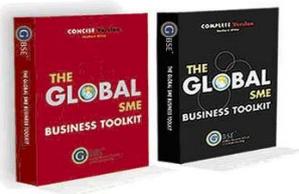
established by the Association of SADC Chambers of Commerce and Industry (ASCCI) and its Global partners.



To this end, CGF Research Institute (Pty) Ltd (CGF) contributed towards the development of the *Global SME Business Toolkit* by providing a set of corporate governance modules tailored to assist SMEs understand the nuances attached to good governance.

GBSE provides accredited and non-accredited training programmes, which is aimed at addressing the needs of and adding value to: SMEs (ASCCI members and the open market); Corporate Organisations; Government; NGOs, Chambers of Commerce and other institutions; and Unemployed Youth and Graduates. GBSE's comprehensive and compelling value offerings focuses on entrepreneurial, organisational and leadership development, by offering practical, high quality results focused training for SMEs

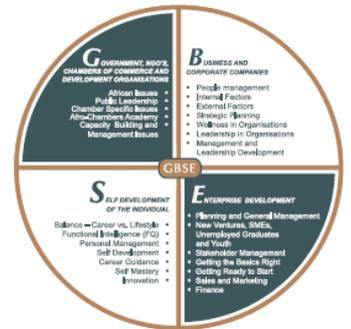
in the form of toolkits (self study), accredited training, mentoring and coaching and short courses. GBSE is thus in the business of empowering SMEs as well as the systems they form



part of, through training and development.

The *Global SME Business Toolkit*, focuses on assisting SMEs to develop sustainability through a practical day-to-day guide. This guide comprises many different aspects of running a business, which has been identified through an intensive research process over an extended period of time.

GBSE specialises in the design and delivery of in-company programmes that are customised to develop the appropriate applied competence of managers and leaders. Their training programmes are modular and customisable for your organisation's specific requirements.



GBSE's philosophy is one of partnering with client organisations in order to develop entrepreneurial, management and leadership capacity. Their programmes are driven by leading edge business concepts that draw on both local and international best practice. GBSE also focuses on the development of the 'softer skills' of management and leadership, drawing on a team of psychologists and executive coaches to provide professional input to development of this kind when needed.

### **Contacts**

For further information about this product and services, please contact GBSE on +27 (11) 783 5448 or visit [www.gbse.co.za](http://www.gbse.co.za) or eFax +27 (0) 86 691 2510. Alternatively, contact CGF on +27 (11) 476 8264 or visit our website [www.cgf.co.za](http://www.cgf.co.za) for additional information. Additional contacts:

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