



EDITORIAL ISSUED BY CONTINUITYSA (PTY) LTD

Date: 22 July 2009

SUBJECT: ContinuitySA: Platinum Patron of CGF Research Institute

ContinuitySA (Pty) Ltd (CSA) is proud to announce its alliance to the Corporate Governance Framework (CGF) Research Institute as a Platinum Patron. Our strategic alliance is regarded as key to both parties given the ever changing governance, risk and compliance (GRC) landscape in which the companies operate. Within the GRC landscape, it is becoming increasingly necessary for companies to recognise the critical importance of ensuring that their business can withstand any form of disruption and that the continuity of the business is not threatened. Business Continuity Management (BCM) has become an essential component within a company's strategic and risk management plans - by incorporating BCM within a company's operations, it is able to proactively mitigate various risks to ensure its sustainability and future competitiveness. BCM needs to be practiced - it must take into consideration all aspects of a company's operational affairs as well as meeting the legislative requirements expected of companies.

Says Derek Taylor, Business Development Manager of CSA, "Whilst some companies have welcomed King III and the new Companies Act 2008, many are concerned that it is 'regulatory overkill'. Whichever way you choose to look at it, the imminent changes within the governance, risk and compliance landscape will definitely have an impact on companies - the ramification of which will ensure that those who 'apply' today will be seen to be preparing to become the companies of the future.



When continuity matters - it's business as usual

Michael Davies (CSA: FD), Allen Smith (CSA: CEO), Derek Taylor (CSA: BDM), Terry Booyesen (CGF:CEO)

Clearly those companies who shrug off the idea of compliance with King III, including other legislation, run excessive risks of hefty penalties or even jail sentences, with obvious risks and ramifications upon the business and its supply chain."

The King Commission describes Corporate Governance as 'a system by which a company is directed and controlled'. Companies will need to consider whether they are truly in control of their business - be this in normal circumstances as well as those times when the business faces a disruption of any sort - such as for example the introduction of new business rules found within King III and the new Companies Act?

While there is no specific reference made to Business Continuity Management in King or the Companies Act, the board is responsible for the process of risk management. Businesses that take Enterprise Risk Management seriously understand the fundamental role that Business Continuity Management plays in sound corporate governance practices - it is after

all about being prepared for any form of business disruption and keeping stakeholders satisfied that the existing and potential risks are contained.

ContinuitySA (CSA) is the largest Business Continuity Management service provider in South Africa. CSA boasts the largest Work Area Recovery facilities totalling some 30000sq/m throughout its Midrand, Randburg, Bellville, Western Cape, Gaborone, Botswana, Mozambique and Mauritius operations. We can accommodate in excess of 3500 people at our sites throughout Southern Africa.

CSA's 20 years experience, together with its Business Continuity Institute (BCI) qualified consultants is a Gold Industry Partner to the BCI which makes them Africa's leading BCM company.

Derek Taylor, who is the CSA strategic alliance relationship manager to the CGF, believes that many CEO's don't understand the true value that BCM brings to an organisation. Often seen as a grudge spend, BCM can increase the value of a business not only from a sustainability perspective, but also the way in which an informed investor will assess the business when potentially interested to take a stake in the company. "Through the CSA alliance, many companies will become aware of the BCM services as we promote the strategic imperative amongst those companies and their executives who are attuned to the importance of this topic," says Terry Booyesen, CEO of CGF Research Institute.

More about ContinuitySA

CSA's services are focused on the provision of complete Business Continuity Planning, which includes:

- risk management,
- business impact analysis,
- business continuity plans,
- crisis management planning,
- provision of IT and business recovery facilities including office, contact centre, treasury dealing rooms and back-office Wintel, midrange and mainframe recovery areas.

All of these services are supported by skilled technical personnel who assist in successful Business Continuity Plan testing and have experience in recovering from actual disasters.

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