

Media Release: CGF Research Institute & 3S Media

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Information is essential to expand the value chain

Since the inception of CGF Research Institute (Pty) Ltd in March 2004, the company has become well known and recognised as a leader in providing its clients essential information covering Corporate Governance, Risk and Compliance (GRC). CGF produce monthly reports and executive summaries that range from matters such as Reportable Irregularities, IT Governance, Kyoto Protocol, Crime and Corruption, Contracts Management and much more. "The objective within CGF's reports is to provide our users a simplified account of normally very complex topics. Furthermore, it is imperative that the information contained within each report can be used at both executive and all managerial levels, thereby maximizing the benefits of shared information," says Terry Booyesen, CEO of CGF Research Institute.

Following this approach, CGF is constantly on the look out for additional ways to add value to its service offerings. The company has grounded itself within the belief that information, especially when targeted and used correctly, can provide companies a competitive edge and improve their sustainability. Furthermore, when good business information is transferred to employees, there are fantastic empowerment opportunities created which is essential for personal growth and ultimately a better, more equipped workforce.

For these reasons, CGF and 3S Media (Pty) Ltd, a print and electronic publication company, have strategically aligned their efforts to provide all the constituents of CGF access to their award-winning business-to-business magazines at preferential subscription rates.

Says Sandra Jordaan, Editor of Enterprise Risk, "We recognised the additional value we could provide to CGF's market and their monthly GRC reporting services through the provision of our industry and business related publications. Similar to CGF, we address various cross industry sectors to provide monthly, bi-monthly and quarterly publications to inform the respective industries and their management of matters such as latest trends in business to enterprise wide risk, integrated waste and resource management, occupational risk management, conferences and business guides in South Africa".

3SMedia was formed as an expansion of Shorten Publications, with its 40-year track record of trade publication experience and excellence. The company has become one of the largest business-to-business publications houses in southern Africa. Like CGF, its mission is to share information and opportunities across various platforms, offering businesses and professionals the leading edge to grow and to develop their companies and industries.

Elizabeth Shorten, the founder and MD of 3S Media had this to say: "We are delighted with this partnership with CGF Research and expect our markets to derive great benefits as both companies strive to enhance our respective service offerings".

In conclusion, Shorten and Booyesen further commented that they were confident their joint products and services would bring tremendous value to the market. Both their companies have been recognised as leaders in their respective fields of expertise.

Publications from 3S Media offered at preferential rates to CGF's constituents can be found on www.cgf.co.za

Contact Gretchen Meyer on +27 (11) 476-8264 or Terry Booyesen on +27 (11) 476-8261 or + 27 (82) 373 2249 for further information.

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Further Media Information:

Terry Booyesen (CEO)
CGF Research Institute (Pty) Ltd
Office: (011) 476 82 64 / 1 / 0
Cell: 082-373 2249
Fax: 086 623 1269
Email: tbooyesen@cgf.co.za
www.cgf.co.za