<table>
<thead>
<tr>
<th>Province / Department</th>
<th>Venue</th>
<th>Event Detail</th>
<th>Date &amp; Time</th>
<th>Activities</th>
<th>Contact person</th>
</tr>
</thead>
</table>
| City of Polokwane, Limpopo:           | Polokwane, Oscar Mpetha Stadium at the University of Limpopo          | National Fly the flag Campaign, 100 before kick-off celebrations             | 2 March 2010 09h00 and a series of activities until 16h15 | • Will host the Thabo Makunyane Cup Soccer Tournament.  
• The tournament will focus mainly on lower and higher primary schools in Polokwane Municipality  
• Fly the flag activities from 12h00pm  
• Creating awareness about being a host and ambassador for the municipality etc  | Tel: +27 15 290 2751  
Cell: +27 (0) 83 380 9252  
Fax: +27 15 290 2196  
Email: mantlakos@polokwane.gov.za |
| City of Tshwane – participation expected Olievenhoutbosch, local community and schools | Olievenhoutbosch                                                      | Celebrating 100 days before the 2010 kickoff                                  | 2 March 2010 10h00 till 19h00 | • Singing of the National Anthem.  
• Diski Dance.  
• 5 aside soccer winner gets a price.  
• Foosball winner gets a price.  
• Performances by Bantu Soul and local Dj’s.  
• Comedy  
• Flying of flags  | Zivah Waniwa  
Event Coordinator  
Phone: 083 649 0700  
Email: zivah@impactco.co.za  
Cabby Magongwa  
Event Coordinator  
Phone: 082 926 3733  
Email: cabby@darkchild.co.za |
| Nelson Mandela Bay, Eastern Cape      | Port Elizabeth Central, Govan Mbeki Avenue                           | Launch of Zone 100 Days (in collaboration with the Department of Sports, Arts and Culture and Community Media) | 2 March 2010 Time?? | • Official launch of the 100 days to kick off.  
• 2010 world cup awareness raising and information sharing, participating in the live SABC broadcast programme on the day  | Putco Mafani  
Tel: +27(0)41 503 7562  
Fax: +27(0)41 502 0034  
Mobile: +27(0)82 474 2999  
Email: pmafani@mandelamentro.co.za |
| City of Joburg, Gauteng | Maude street which runs alongside the Sandton Convention Centre between 5th and West street | National Fly the flag Campaign, 100 before kick-off celebrations | 2 March 2010 11h00-15h00 | • Joburg will host a street party celebration in Sandton,  
• To invite corporate companies, media, members of the public, school children etc  
• Sing the anthem, diski dance, soccer quiz and addressing participants and entertainment  

Director: Operations 2010  
City of Johannesburg  
Ph: +27 (0)11 381 0343  
Cell: +27 (0)82 492 2424  
Fax: +27 (0)86 504 1917  
christaven@joburg.org.za |
| EThekwini Municipality, Kwa Zulu-Natal | Northern Stands, Durban Stadium (Moses Mabhida Stadium) | National Fly the flag Campaign, 100 before kick-off celebrations | 2 March 2010 11h00 | • Media Briefing at 11h00 culminating in a “Fly the flag” celebration (more details expected)  
• Various promotions will take place within the city and distribution of promotional materials etc  

Sue Bannister  
Deputy Head - Strategic Projects Team & 2010 Unit - eThekwini Municipality  
Tel: 031 311 4747 (direct) or 031 311 4745 (reception) |
| Mangaung Local Municipality, Free State | Batho Location, Bloemfontein | National Fly the flag Campaign, 100 before kick-off celebrations | 2 March 2010 | • Roadshow in the morning (100 motorbikes)  
• Activities in the local stadium, five aside games with supporters of various teams, flying the flag, national anthem and diski dance  

Lele Mamatu  
Communications Manager  
2010 Unit  
Tel: (051) 405 8016  
Cell: 0828572299  
Email: lele.mamatu@mangaung.co.za |
| Rustenburg Local Municipality, North West | Olympia Stadium, Rustenburg | National Fly the flag Campaign, 100 before kick-off celebrations | 2 March 2010 | • Gathering at Olympia stadium and march to the Civic Centre,  
• Traditional Dancing  
Erick Modisane  
Host City 2010 Coordinator  
Tel: 073 134 2403 |
<table>
<thead>
<tr>
<th>Event Organizer</th>
<th>Location/Details</th>
<th>Event</th>
<th>Date/Time</th>
<th>Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Public Event</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| Mbombela Municipality, Mpumalanga | Mbombela Civic Centre | National Fly the flag Campaign, 100 before kick-off celebrations | 3 March | • Unveiling waterball features (fountains)  
• Signing of the adidas giant Bafana Bafana jersey  
• Unveiling the 2nd FNB countdown clock  
• Singing the national anthem, diski dance etc |
| Tshwane University of Technology Ga-Rankuwa – participation expected form other campuses, local community and schools | Tshwane University of Technology Ga-Rankuwa Campus Sport Grounds | National Fly the flag Campaign, 100 before kick-off celebrations | 2 March 2010 10h00am till late | • Singing of the National Anthem.  
• Diski Dance.  
• Mini Soccer Tournament.  
• Flying the flag.  
• Wearing Bafana Bafana Jersey.  
| International Marketing Council | Durban, various locations | National Fly the flag Campaign, 100 before kick-off celebrations | 2 March 2010 | • Activations with the “People’s Bus” – interactive activities such as fun games, diski dance, distribution of promotional items to |
| Zandile Skosana | | | | Brand Activation Manager  
Indigo Marketing  
Tel: +27 (0) 11 809 5599  
Mobile: +27 (0) 83 288 9153  
Fax: +27 (0) 11 809 5598 |
<table>
<thead>
<tr>
<th>Event Type</th>
<th>Location</th>
<th>Activity Details</th>
<th>Date</th>
<th>Contact Person</th>
</tr>
</thead>
<tbody>
<tr>
<td>South African Tourism</td>
<td>Ghandi Square, Jo'burg &amp; Maude Street, Sandton</td>
<td>National Fly the flag Campaign, 100 before kick-off celebrations</td>
<td>2 March 2010 10h00am till late</td>
<td>Phumulani Hlatshwayo Events Manager Tel: 011 895 3005 Email: <a href="mailto:phumulani@southafrica.net">phumulani@southafrica.net</a></td>
</tr>
<tr>
<td><strong>Public Event</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Government Communications (GCIS)</td>
<td>Broadcast from the GCIS Studio</td>
<td>National Fly the flag Campaign, 100 before kick-off celebrations</td>
<td>2 March 2010 14h00-15h00</td>
<td>Lennox Klass Deputy Director Product Development Tel: (012) 314 2324 Cell: 071 090 0435</td>
</tr>
<tr>
<td><strong>Public Event</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sinethemba Youth Development Centre, Knysna</td>
<td>Sinethemba Youth Development Centre</td>
<td>National Fly the Flag Day; 100 Days Celebration before kick-off</td>
<td>2 March 2010 14h00 till 16h00</td>
<td>Irvin Kampher Operations Manager Phone: +44 375 0303 Cell: +27 71 003 5966 <a href="mailto:Irvin.sinethemba@gmail.com">Irvin.sinethemba@gmail.com</a> Lukas Kiefer</td>
</tr>
<tr>
<td>Location</td>
<td>Event Details</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>----------</td>
<td>---------------</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Knysna Schools; Eden district NGO’s, FBO’s, CBO’s; GCIS; International Trading Council; Knysna Tourism; KFM Radio Station</td>
<td>Events Coordinator  Phone: +27 44 375 0303  Cell:+27 82 974 7085  <a href="mailto:Lukas.sinethemba@gmail.com">Lukas.sinethemba@gmail.com</a></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>North West province, DAFF, Dr. Kenneth Kaunda District municipality, sports arts and culture, maquassi hills local municipality and the SABC</td>
<td>Public Event  Makwassie stadium, maquassi hills local municipality.  National Fly the flag Campaign, 100 before kick-off celebrations  2nd and 3rd March 2010 10h00 till late  • Official program by district mayors, DAFF, Sports, arts and culture and host municipality mayor.  • Diski dance, wearing Bafana jerseys, flying the flag  • District PVA launch, Bafana Bafana v/s Namibia match viewing, 100 days countdown, SABC and DAFF 100 trees planting greening program.  • Publicity base camp for Spain  Wendy Sokupha  Head of communications  Tel: 018 473 8000  Cell: 084 484 4968  Email: <a href="mailto:wsokupha@sdm.org.za">wsokupha@sdm.org.za</a></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Municipality, sports arts and culture, DAFF and the SABC</td>
<td>Eastern Cape, Matatiele  National Fly the flag Campaign, 100 before kick-off celebrations  2 March 2010  • Tree planting and community awareness initiatives  SABC 2010 Project Office  Tel: 011 714 2859  And Eastern Cape Department of Sports, Arts and Culture 2010 Office  SABC 2010 Project Office  Tel: 011 714 2859</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SABC  (Internal staff only)</td>
<td>Auckland Park  National Fly the flag Campaign, 100 before kick-off celebrations  2 March 2010  • CEO interaction with staff of the SABC including regional offices (via satellite link)  • Implementation of the fly the flag activities  • 5FM and Metro to  SABC 2010 Project Office  Tel: 011 714 2859</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PRASA</td>
<td>PRASA Head Office 30 Wolmarans Street, Braamfontein</td>
<td>National Fly the flag Campaign, 100 before kick-off celebrations</td>
<td>02 March 2010 11h00 – 12h30</td>
<td>Launch their 2010 branding</td>
</tr>
<tr>
<td>---</td>
<td>---</td>
<td>---</td>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>Participation expected from its business units – Metrorail, Autopax, Shosholoza Meyl and Intersite.</td>
<td></td>
<td>Display Zakumi at the reception and outside.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>(internal staff only)</td>
<td>Hoist National Flag.</td>
<td>Staff to wear their football gear Bring own soccer balls to play on the lawn.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>A pop up will be created to appear on staff screens about the celebrations.</td>
<td>Intranet and web-site updates</td>
<td></td>
<td></td>
</tr>
<tr>
<td>KwaZulu-Natal Metrorail</td>
<td>Durban Station Building</td>
<td>National Fly the flag Campaign, 100 before kick-off celebrations</td>
<td>02 March 2010 11h00 – 12h30</td>
<td>Employees will gather at the main entrance where the flag will be hoisted and saluted by Protection Services.</td>
</tr>
<tr>
<td>(internal staff only)</td>
<td>Employees will gather at the main entrance where the flag will be hoisted and saluted by Protection Services.</td>
<td>Singing of National Anthem</td>
<td>Blowing of the Vuvuzelas</td>
<td></td>
</tr>
<tr>
<td>Western Cape Metrorail</td>
<td>Cape Town Station</td>
<td>National Fly the flag Campaign, 100 before kick-off celebrations</td>
<td>02 March 2010 11h00 – 12h30</td>
<td>Premier and Regional Executive Walk About</td>
</tr>
<tr>
<td></td>
<td>Premier and Edutrain kids photo opportunity with Zakumi</td>
<td>Distribution of 10 000 national flags to commuters</td>
<td>Fan Walk for tour guides by Province from station – stadium</td>
<td>Duet leading singing of national anthem at 12:00</td>
</tr>
</tbody>
</table>
Text alerts to registered customers
Electronic message on concourse timetable
PA announcements
TIMS message to all operators

Eastern Cape Metrorail

| East London | National Fly the flag Campaign, 100 before kick-off celebrations | 02 March 2010 11h00 – 12h30 |

This region is part and parcel of the activities organised by Amathole District Municipality to celebrate this day. Metrorail’s role will include the following:

- Donating safety promotional material to the event
- Marketing rights on the day then event
- Distribution of safety leaflets
- Inviting our staff to be part of the festivities
- Organising flaglets for staff

The activity is planned in collaboration with a number of stakeholders including the Provincial 2010 Organising Committee, media, government departments, parastatals, etc. The benefits include

Mamnkeli Ngam (EC)
No. 1 Sturrock Building
Flemming Street
Port Elizabeth
6000
Contact tel: 041-507 5157.
<table>
<thead>
<tr>
<th>Organization</th>
<th>Location</th>
<th>Event Details</th>
<th>Date</th>
<th>Time (h:m)</th>
<th>Notes</th>
</tr>
</thead>
</table>
| Shosholoza Meyl       | Park Station/                               | National Fly the flag Campaign, 100 before kick-off celebrations              | 02 March 2010 | 12h00 – 13h00 | • Music (huge sound system – diski music)  
• Brief Message re: event  
• Clean-up (all staff members to proceed to the yard to clean trains – symbolizes our commitment to improving the customer experience and our efforts to welcome our visitors in a clean environment)  
• Fly the flag (mounting of the SA flag on the building)  
• Diski Dance |
|                       |                                              |                                                                              |            |            | Tu Dlamini  
Mobile: 083 400 7275  
Phone: (011) 773 5591  
E-mail: tu.dlamini@shosholozameyl.co.za |
| Autopax               | Head Office  
Pretoria Depot  
National offices  | National Fly the flag Campaign, 100 before kick-off celebrations              | 02 March 2010 | 11h00 – 12h30 | • Music at Pretoria Depot  
• Brief message by the CEO  
• Message by the Driver  
• Mounting of the flag at Autopax Head Office and all offices national  
• Each office to give out 20 South African Flags to customers buying tickets  
• Learning the diski dance  
• Diski dance competition |
|                       |                                              |                                                                              |            |            | Noluvuyo Halana  
Mobile: 083 709 9391  
Phone: (012) 315 4300  
E-mail: noluvuyo.halana@apx.co.za |
| Gauteng Metrorail      | National Fly the flag Campaign, 100 before   |                                                                              | 02 March 2010 | 11h00 – 12h30 | • All our women and men soccer teams will be |
|                       |                                               |                                                                              |            |            | Sibusiso Ngomane |

Marketing and publicity opportunities.
<table>
<thead>
<tr>
<th>(internal staff only)</th>
<th>kick-off celebrations</th>
<th>wearing their full sports gear for the day, playing football on the lawns.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>• Metrorail banners will be put up.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Staff members will wear Bafana kit – as in every Football Friday.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Marketing will issue vuvuzelas and Zakumis.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• E mail and sms competition to all staff.</td>
</tr>
<tr>
<td>Mobile: 083 557 2499</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone: (011) 774 4701</td>
<td></td>
<td></td>
</tr>
<tr>
<td>E-mail: <a href="mailto:sngomane@metrorail.co.za">sngomane@metrorail.co.za</a></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>(Sun International) Carousel Casino &amp; Entertainment World, North West Province (internal staff &amp; guests only)</th>
<th>National Fly the flag Campaign, 100 day before kick-off</th>
<th>2 March 2010 12:00 – 19:00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tania Reid Marketing Manager Tel: +27 12 718 7344 Fax: +27 12 718 7653 E-mail: <a href="mailto:tania.reid@za.suninternational.com">tania.reid@za.suninternational.com</a></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Staff will sing the National Anthem and do the Diski Dance</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• The first 100 guests who arrive will receive mini flags at the toll gate</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• The first 100 guests who arrive at the Carousel N1 Tollgate and the R 101 Tollgate will receive a prize</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• A lucky draw will be held at 12:00 when guests can hoist the flag</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• A braai menu will be on offer at Player’s Restaurant and in the staff canteen</td>
<td></td>
</tr>
</tbody>
</table>
| National Department of Health  
(internal staff only) | Pretoria, Impilo 2 Conference Centre | National Fly the flag Campaign, 100 before kick-off celebrations | 2 March 2010 | • National Anthem (DOH choir); flying the flag  
• Speech on our mandate & responsibility (Deputy Minister or 2010 coordinator );  
• Poetry;  
• Closing by a diski dance group. |
|---------------------|----------------------------------|-------------------------------------------------|------------|----------------------------------------------------------------------------------|
| Government Communications, GCIS  
(internal staff only) | Gauteng Pretoria | National Fly the flag Campaign, 100 before kick-off celebrations | 2 March 2010 12h00 | • Internal awareness creation about the Fly the Flag initiative,  
• Staff participation, singing the national anthem, flag and FIFA trophy pin distribution, diski dance, completion and prizes |
| Department of Justice and Constitutional Development  
(internal staff only) | Kwa-Zulu Natal Regional Office | National Fly the flag Campaign, 100 before kick-off celebrations | 2 March 2010 12h00 | • The Regional Office staff will wear the Bafana-Bafana jersey  
• Fly the National Flag and all join hands in song at the reception area of the office to celebrate the 100 countdown.  
• Officials will be allowed to wear Bafana Bafana jerseys on the day |
| Department of Justice and Constitutional Development (internal staff only) | Head Office, Pretoria | National Fly the flag Campaign, 100 before kick-off celebrations | 2 March 2010 12h00 | • Diski Dance, Fly the Flag, Singing of the national Anthem and blowing of vuvuzela.  
• All the officials from Master’s Office, Pretoria, State Attorney, Family Advocate, Law Commission and other buildings housing justice officials around the main building and signing of Bafana Bafana jersey  
Lazarus Mothupi  
Deputy Director: Internal Communications  
Branch: Public Education & Communication  
Tel: (012) 315 1807  
Cell: 071 686 7804  
Email: LMothupi@justice.gov.za |
|---|---|---|---|---|
| South African Social Security Agency (SASSA) (internal staff only) | SASSA premises (foyer) the North West Province | 12 March 2010 12h00 – 16h30 | • Distribution of flyers - History of the National Anthem, National Coat of Arms, National Symbols & Orders, SA Flags and promotional materials  
• Singing of the National Anthem by officials  
• Play the Diski dance DVD using a projector  
• Have officials volunteer to demonstrate the skill displayed in the DVD  
• A minute loudest Vuvuzela Bash  
• Arranged caterer will prepare African cuisine / braai meal and officials will buy  
Sesame Kgabi  
Senior Communication Officer Communication and Marketing  
083 595 9378  
018 39 4034  
sesamek@sassa.gov.za |
<table>
<thead>
<tr>
<th>Event Description</th>
<th>Venue Details</th>
<th>Date and Time</th>
<th>Activities</th>
<th>Contact Information</th>
</tr>
</thead>
</table>
| Let the GAMES begin – Five aside soccer challenge                                | TsAfrika restaurant, Gauteng                                                  | 2 March 2010 17h00 till late           | • Singing of the National Anthem.  
• African dancers and poetry  
• Flying the flag.  
• Wearing Bafana Bafana Jersey.  
• Dinner buffet with a fusion of SA and Mexican cuisine | Cynthia Motau  
Event Coordinator  
Phone: +27118863144  
Email: tsafrika@webmail.co.za |
| National Fly the flag Campaign, 100 before kick-off celebrations                | TsAfrika restaurant.                                                          | 2 March 2010 11h30 to 14h00           | • Singing of the National Anthem  
• Flying the flag  
• Wearing football togs  
• South African and Mexican lunch snacks  
**Guests to receive:**  
• Soccer bags  
• Soccer pens  
• Soccer balls  
• Vuvuzela’s  
• SA flags | Leane Buntting  
Event Coordinator  
Phone: +27 11 646 9992  
Email: leane@inzalo.com |
| National Fly the flag Campaign, 100 days before kick-off celebration             | Inzalo Communication offices in Westcliff, Gauteng                           | 2 March 2010 10h00- 16h00             | • Singing of the National Anthem  
• Singing the Waving Flag Song by Kanan  
| Gift Petlele  
2010 FIFA HR manager  
(011) 644-0855  
Email: gpetlele@afr.ko.com |
| 2010 FIFA World Cup 100 Days out celebration                                    | Coca-Cola Park Johannesburg                                                  | 2 March 2010 10h00- 16h00             | • Singing of the National Anthem.  
• Singing the Waving Flag Song by Kanan  
| Gift Petlele  
2010 FIFA HR manager  
(011) 644-0855  
Email: gpetlele@afr.ko.com |
<table>
<thead>
<tr>
<th>Event Details</th>
<th>Venue</th>
<th>Date</th>
<th>Time</th>
<th>Activities</th>
</tr>
</thead>
</table>
| Proudly South Africa (with learners and invited stakeholders) | Rosebank Primary School; Cnr Sturdee and Jellicoe Avenue | National Fly the Flag Day; 100 Days Celebration before kick-off | 2 March 2010 12h00 | - Raising of the South African Flag  
- Releasing balloons in the South African flag colours  
- Move into the hall, singing the Official World Cup song, "Wavin Flag"  
- Foundation Phase Hymn  
- Intersen Phase Hymn  
- Grd 3 Soccer World Cup Presentation  
- PowerPoint Presentation  
- Announcement of the raffle and activities leading up to the opening ceremony  
- Diski Dance  
- National Anthem |